FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB Number:	3235-0287
Estimated average burden	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address ROGGE JOY	s of Reporting Person*		2. Issuer Name and Ticker or Trading Symbol SOUTHWEST AIRLINES CO [LUV]		ionship of Reporting Person(all applicable) Director Officer (give title below)	s) to Issuer 10% Owner Other (specify below)
(Last) SOUTHWEST A 2702 LOVE FIEI	(First) IRLINES CO LD DRIVE PO BOX	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/20/2003		Sr. Vice President - 1	,
(Street) DALLAS (City)	TX (State)	75235 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi	dual or Joint/Group Filing (Cf Form filed by One Reportir Form filed by More than O	ng Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (li 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(Instr. 4)
Common Stock	08/20/2003		M		13,163	A	\$5.37	13,164	D	
Common Stock	08/20/2003		М		7,600	A	\$3.72	20,764	D	
Common Stock								5,506 ⁽¹⁾	I	Profit Sharing Plan

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)		Derivative		6. Date Exerc Expiration D (Month/Day/	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Option (right to buy)	\$5.37	08/20/2003		М			13,163	05/06/1994	05/06/2004	Common Stock	13,163	\$0	0	D	
Option (right to buy5	\$3.72	08/20/2003		M			7,600	01/26/1995	01/26/2005	Common Stock	7,600	\$0	130,607 ⁽²⁾	D	

Explanation of Responses:

- 1. The information reported herein is based on a plan statement dated as of 12/31/2002.
- 2. Number of options remaining under 1991 NQ Plan expire on 1/26/2005, and vest as follows: 3,032 on 1/26/1996 8,505 on 1/26/1997 10,631 on 1/26/1998 12,757 on 1/26/1999 14,885 on 1/26/2000 17,010 on 1/26/2001 19, 135 on 1/26/2002 21,263 on 1/26/2003 23,389 on 1/26/2004

for Joyce C. Rogge /s/ Deborah

08/22/2003

Ackerman

** Signature of Reporting Person

On behalf of and attorney-in-fact

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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