FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB Number:	3235-0287
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KELLEHER HERBERT D			2. Issuer Name and Ticker or Trading Symbol SOUTHWEST AIRLINES CO [LUV]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
				X	Director	10% Owner					
(Last) C/O SOUTHWE P O BOX 36611	(First) ST AIRLINES CO	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/19/2003		Officer (give title below)	Other (specify below)					
(Street) DALLAS (City)	TX (State)	75235	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	ridual or Joint/Group Filing Form filed by One Rep Form filed by More tha	, , ,					
(City)	(State)	(Zip)									

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	11/19/2003		M		120,000	A	\$1	4,011,856	D	
Common Stock	11/19/2003		F		29,912	D	\$17.365	3,981,944	D	
Common Stock	11/19/2003		F		6,910	D	\$17.365	3,975,034	D	
Common Stock								225,160	I	as Trustee ⁽³⁾
Common Stock								304,380	I	By Family LLC ⁽²⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Ir 8)		Derivative Securities Acquired (A Disposed of	Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Option (Right to Buy)	\$1	11/19/2003		M		120,000 ⁽¹⁾		01/01/1998	01/01/2006	Common Stock	120,000	\$1	323,830	D	

Explanation of Responses:

- 1. Options granted from the 1996 NQ Plan.
- 2. Reporting person holds these shares for the benefit of other individuals. The reporting person's spouse is a principal. The reporting person disclaims beneficial ownership of these shares, and the filing of this report is not an admission that reporting person is a beneficial owner of these shares for purposes of Section 16 or for any other purposes.
- 3. Reporting person holds these shares in his name as trustee for other individuals an disclaims any pecuniary interest.

On behalf of and attorney-in-fact for Herbert D. Kelleher /s/ Deborah Ackerman

** Signature of Reporting Person

11/19/2003

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.