FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

			of design of the investment company ret of 1949					
1. Name and Address of Reporting Ferson			2. Issuer Name and Ticker or Trading Symbol SOUTHWEST AIRLINES CO [LUV]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
KELLEHER HERBERT D			[sov]	X	Director	10% Owner		
(Loot) (First) (Middle)					Officer (give title	Other (specify		
(Last) C/O SOUTHWES	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/05/2004		below)	below)		
	1 AIRLINES CO		02/03/2004					
P O BOX 36611								
(Street) DALLAS	TX	75235	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi	dual or Joint/Group Filing (Che Form filed by One Reporting Form filed by More than One	Person		
(City)	(State)	(Zip)			·			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Ad Disposed Of (D	cquired (A)) (Instr. 3,) or 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(111501.4)
Common Stock	02/28/2003		G	v	50,000	D	\$0	3,925,034	D	
Common Stock	02/05/2004		S		400	D	\$14.63	3,924,634	D	
Common Stock	02/05/2004		S		34,600	D	\$14.62	3,890,034	D	
Common Stock	02/05/2004		S		15,000	D	\$14.61	3,875,034	D	
Common Stock	02/05/2004		S		10,000	D	\$14.6	3,865,034	D	
Common Stock	02/06/2004		S		10,000	D	\$14.62	3,855,034	D	
Common Stock	02/06/2004		S		10,000	D	\$14.6	3,845,034	D	
Common Stock								225,160	I	as Trustee ⁽¹⁾
Common Stock								304,380	I	by Family LLC ⁽²⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)	tion	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ate	Securities Underlying		8. Price of Derivative Security (Instr. 5)	Derivative Security Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		

Explanation of Responses:

- 1. Reporting person holds these shares in his name as Trustee for other individuals and disclaims any pecuniary interest.
- 2. Reporting person holds these shares for the benefit of other individuals. The reporting person's spouse is a principal. The reporting person disclaims beneficial ownership of these shares, and the filing of this report is not an admission that reporting person is a beneficial owner of these shares for purposes of Section 16 or for any other purposes.

On behalf of and attorney-in-fact for Herbert D. Kelleher /s/

02/09/2004

Deborah Ackerman

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.