

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **July 8, 2016**



Southwest Airlines Co.

(Exact name of registrant as specified in its charter)

Texas	1-7259	74-1563240
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
P. O. Box 36611, Dallas, Texas		75235-1611
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code: **(214) 792-4000**

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On July 8, 2016, the Registrant issued a press release announcing its traffic results for June 2016. The press release is furnished herewith as Exhibit 99.1 and is incorporated by reference into this Item 2.02.

The information furnished in this Item 2.02 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 Registrant's June 2016 Traffic Release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SOUTHWEST AIRLINES CO.

July 8, 2016

By /s/ Tammy Romo

Tammy Romo
Executive Vice President & Chief Financial Officer
(Principal Financial and Accounting Officer)

Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
99.1	Registrant's June 2016 Traffic Release.

SOUTHWEST AIRLINES REPORTS JUNE TRAFFIC

DALLAS, TEXAS – July 8, 2016 – Southwest Airlines Co. (NYSE: LUV) (the "Company") today reported its June, second quarter, and year-to-date preliminary traffic statistics.

The Company flew 11.5 billion revenue passenger miles (RPMs) in June 2016, an increase of 6.8 percent from the 10.8 billion RPMs flown in June 2015. Available seat miles (ASMs) increased 5.4 percent to 13.1 billion in June 2016, compared with June 2015 ASMs of 12.5 billion. The June 2016 load factor was a record for the month of June at 87.4 percent, compared with 86.2 percent in June 2015. The Company continues to estimate its second quarter 2016 operating revenue per ASM (RASM) will increase less than 1.0 percent as compared with second quarter 2015.

This release, as well as past news releases about Southwest Airlines Co., is available online at **Southwest.com**.

/more

Southwest Airlines Co.
Preliminary Comparative Traffic Statistics

JUNE			
	2016	2015	Change
Revenue passengers carried	11,119,189	10,520,004	5.7%
Enplaned passengers	13,624,089	12,908,502	5.5%
Revenue passenger miles (000s)	11,489,804	10,757,440	6.8%
Available seat miles (000s)	13,149,697	12,475,838	5.4%
Load factor	87.4%	86.2%	1.2 pts.
Average length of haul	1,033	1,023	1.0%
Trips flown	113,431	110,038	3.1%

SECOND QUARTER			
	2016	2015	Change
Revenue passengers carried	32,340,969	30,800,742	5.0%
Enplaned passengers	39,479,241	37,670,284	4.8%
Revenue passenger miles (000s)	32,707,694	30,858,381	6.0%
Available seat miles (000s)	38,225,282	36,476,030	4.8%
Load factor	85.6%	84.6%	1.0 pts.
Average length of haul	1,011	1,002	0.9%
Trips flown	334,452	326,309	2.5%

YEAR-TO-DATE			
	2016	2015	Change
Revenue passengers carried	60,944,448	57,243,738	6.5%
Enplaned passengers	74,107,682	69,769,242	6.2%
Revenue passenger miles (000s)	61,115,858	56,719,247	7.8%
Available seat miles (000s)	73,493,431	68,773,495	6.9%
Load factor	83.2%	82.5%	0.7 pts.
Average length of haul	1,003	991	1.2%
Trips flown	648,989	622,879	4.2%

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