

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **October 8, 2015**



Southwest Airlines Co.

(Exact name of registrant as specified in its charter)

Texas	1-7259	74-1563240
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
P. O. Box 36611, Dallas, Texas		75235-1611
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code: **(214) 792-4000**

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On October 8, 2015, the Registrant issued a press release announcing its traffic results for September 2015. The press release is furnished herewith as Exhibit 99.1 and is incorporated by reference into this Item 2.02.

The information furnished in this Item 2.02 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 Registrant's September 2015 Traffic Release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SOUTHWEST AIRLINES CO.

October 8, 2015

By /s/ Tammy Romo

Tammy Romo
Executive Vice President & Chief Financial Officer
(Principal Financial and Accounting Officer)

Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
99.1	Registrant's September 2015 Traffic Release.

SOUTHWEST AIRLINES REPORTS SEPTEMBER TRAFFIC

DALLAS, TEXAS – October 8, 2015 – Southwest Airlines Co. (NYSE: LUV) (the "Company") today reported its September, third quarter, and year-to-date preliminary traffic statistics. The Company flew 9.2 billion revenue passenger miles (RPMs) in September 2015, an 11.4 percent increase from the 8.3 billion RPMs flown in September 2014. Available seat miles (ASMs) increased 8.4 percent to 11.1 billion in September 2015, compared with the September 2014 level of 10.3 billion. The September 2015 load factor was a record for the month of September at 82.7 percent, compared with 80.5 percent in September 2014.

For the third quarter of 2015, the Company flew 31.1 billion RPMs, compared with 28.5 billion RPMs flown for the same period in 2014, an increase of 8.9 percent. Third quarter 2015 ASMs increased 7.6 percent to a level of 36.4 billion, compared with third quarter 2014 ASMs of 33.8 billion. The third quarter 2015 load factor was a quarterly record at 85.4 percent, compared with 84.4 percent for the same period in 2014. The Company continues to expect its third quarter 2015 operating revenue per ASM (RASM) to decrease approximately 1.0 percent, compared with third quarter 2014.

For the first nine months of 2015, the Company flew 87.8 billion RPMs, compared with 81.3 billion RPMs flown for the same period in 2014, an increase of 8.0 percent. Year-to-date 2015 ASMs increased 6.9 percent to a level of 105.1 billion, compared with 98.4 billion for the same period in 2014. The year-to-date 2015 load factor was 83.5 percent, compared with 82.6 percent for the same period in 2014.

This release, as well as past news releases about Southwest Airlines Co., is available online at **Southwest.com**.

/more

Southwest Airlines Co.
Preliminary Comparative Traffic Statistics

SEPTEMBER			
	2015	2014	Change
Revenue passengers carried	9,421,347	8,638,582	9.1%
Enplaned passengers	11,536,417	10,556,294	9.3%
Revenue passenger miles (000s)	9,206,955	8,267,245	11.4%
Available seat miles (000s)	11,133,628	10,274,379	8.4%
Load factor	82.7%	80.5%	2.2 pts.
Average length of haul	977	957	2.1%
Trips flown	101,467	99,488	2.0%

THIRD QUARTER			
	2015	2014	Change
Revenue passengers carried	30,559,019	28,391,882	7.6%
Enplaned passengers	37,765,903	35,255,248	7.1%
Revenue passenger miles (000s)	31,052,660	28,522,164	8.9%
Available seat miles (000s)	36,360,340	33,785,824	7.6%
Load factor	85.4%	84.4%	1.0 pts.
Average length of haul	1,016	1,005	1.1%
Trips flown	325,301	319,250	1.9%

YEAR-TO-DATE			
	2015	2014	Change
Revenue passengers carried	87,802,757	82,602,805	6.3%
Enplaned passengers	107,535,145	101,701,969	5.7%
Revenue passenger miles (000s)	87,771,907	81,267,478	8.0%
Available seat miles (000s)	105,133,835	98,356,618	6.9%
Load factor	83.5%	82.6%	0.9 pts.
Average length of haul	1,000	984	1.6%
Trips flown	948,180	946,231	0.2%

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