

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Estimated average burden
 hours per response: 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>RICKS RON</u> (Last) (First) (Middle) <u>SOUTHWEST AIRLINES CO.</u> <u>2702 LOVE FIELD DRIVE</u> (Street) <u>DALLAS TX 75235-1908</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>SOUTHWEST AIRLINES CO [LUV]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>01/26/2015</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title below) Other (specify below) <u>EVP, Chief Legal & Reg. Off.</u> 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person
---	--	--

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/26/2015		s		200	D	\$45.755	219,476	D	
Common Stock	01/26/2015		s		200	D	\$45.76	219,276	D	
Common Stock	01/26/2015		s		1,500	D	\$45.77	217,776	D	
Common Stock	01/26/2015		s		300	D	\$45.78	217,476	D	
Common Stock	01/26/2015		s		300	D	\$45.785	217,176	D	
Common Stock	01/26/2015		s		1,400	D	\$45.79	215,776	D	
Common Stock	01/26/2015		s		1,100	D	\$45.795	214,676	D	
Common Stock	01/26/2015		s		400	D	\$45.805	214,276	D	
Common Stock	01/26/2015		s		1,600	D	\$45.84	212,676	D	
Common Stock	01/26/2015		s		200	D	\$45.845	212,476	D	
Common Stock	01/26/2015		s		200	D	\$45.855	212,276	D	
Common Stock	01/26/2015		s		335	D	\$45.86	211,941	D	
Common Stock	01/26/2015		s		800	D	\$45.865	211,141	D	
Common Stock	01/26/2015		s		2,350	D	\$45.87	208,791	D	
Common Stock	01/26/2015		s		400	D	\$45.875	208,391	D	
Common Stock	01/26/2015		s		150	D	\$45.88	208,241	D	
Common Stock	01/26/2015		s		1,000	D	\$45.91	207,241	D	
Common Stock	01/26/2015		s		500	D	\$45.945	206,741	D	
Common Stock	01/26/2015		s		400	D	\$45.95	206,341	D	
Common Stock	01/26/2015		s		2,525	D	\$45.955	203,816	D	
Common Stock	01/26/2015		s		600	D	\$45.96	203,216	D	
Common Stock	01/26/2015		s		300	D	\$45.965	202,916	D	
Common Stock	01/26/2015		s		100	D	\$45.97	202,816	D	
Common Stock	01/26/2015		s		800	D	\$45.99	202,016	D	
Common Stock	01/26/2015		s		400	D	\$46.015	201,616	D	
Common Stock	01/26/2015		s		200	D	\$46.018	201,416	D	
Common Stock	01/26/2015		s		300	D	\$46.02	201,116	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

