

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Estimated average burden
 hours per response: 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>RICKS RON</u> (Last) (First) (Middle) <u>SOUTHWEST AIRLINES CO.</u> <u>2702 LOVE FIELD DRIVE</u> (Street) <u>DALLAS TX 75235-1908</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>SOUTHWEST AIRLINES CO [LUV]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>05/20/2014</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) <u>EVP, Chief Legal & Reg. Off.</u>
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/20/2014		S		200	D	\$25.082	365,768	D	
Common Stock	05/20/2014		S		2,129	D	\$25.09	363,639	D	
Common Stock	05/20/2014		S		300	D	\$25.092	363,339	D	
Common Stock	05/20/2014		S		1,071	D	\$25.1	362,268	D	
Common Stock	05/20/2014		S		200	D	\$25.101	362,068	D	
Common Stock	05/20/2014		S		300	D	\$25.102	361,768	D	
Common Stock	05/20/2014		S		1,500	D	\$25.11	360,268	D	
Common Stock	05/20/2014		S		100	D	\$25.111	360,168	D	
Common Stock	05/20/2014		S		700	D	\$25.112	359,468	D	
Common Stock	05/20/2014		S		2,200	D	\$25.12	357,268	D	
Common Stock	05/20/2014		S		200	D	\$25.121	357,068	D	
Common Stock	05/20/2014		S		100	D	\$25.122	356,968	D	
Common Stock	05/20/2014		S		100	D	\$25.125	356,868	D	
Common Stock	05/20/2014		S		4,400	D	\$25.13	352,468	D	
Common Stock	05/20/2014		S		700	D	\$25.131	351,768	D	
Common Stock	05/20/2014		S		1,900	D	\$25.132	349,868	D	
Common Stock	05/20/2014		S		400	D	\$25.135	349,468	D	
Common Stock	05/20/2014		S		3,800	D	\$25.14	345,668	D	
Common Stock	05/20/2014		S		500	D	\$25.141	345,168	D	
Common Stock	05/20/2014		S		500	D	\$25.142	344,668	D	
Common Stock	05/20/2014		S		200	D	\$25.145	344,468	D	
Common Stock	05/20/2014		S		3,900	D	\$25.15	340,568	D	
Common Stock	05/20/2014		S		100	D	\$25.151	340,468	D	
Common Stock	05/20/2014		S		700	D	\$25.152	339,768	D	
Common Stock	05/20/2014		S		400	D	\$25.155	339,368	D	
Common Stock	05/20/2014		S		2,100	D	\$25.16	337,268	D	
Common Stock	05/20/2014		S		200	D	\$25.161	337,068	D	
Common Stock	05/20/2014		S		600	D	\$25.162	336,468	D	
Common Stock	05/20/2014		S		1,200	D	\$25.17	335,268	D	
Common Stock	05/20/2014		S		300	D	\$25.171	334,968	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

