FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## OMB APPROVAL

OMB Number:	3235-0287			
Estimated average burden				
hours per response:	0.5			

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of RICKS RON	of Reporting Person*		2. Issuer Name and Ticker or Trading Symbol SOUTHWEST AIRLINES CO [ LUV ]		onship of Reporting Person(s) all applicable) Director Officer (give title below)	to Issuer  10% Owner Other (specify below)
(Last) (First) (Mi SOUTHWEST AIRLINES CO. 2702 LOVE FIELD DRIVE		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/20/2014		EVP, Chief Legal & R	,
		75235-1908 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individ	dual or Joint/Group Filing (Che Form filed by One Reporting Form filed by More than One	Person

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities A Disposed Of (I	Acquired (A D) (Instr. 3,	) or 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code V		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	05/20/2014		S		200	D	\$25.082	365,768	D		
Common Stock	05/20/2014		S		2,129	D	\$25.09	363,639	D		
Common Stock	05/20/2014		S		300	D	\$25.092	363,339	D		
Common Stock	05/20/2014		S		1,071	D	\$25.1	362,268	D		
Common Stock	05/20/2014		S		200	D	\$25.101	362,068	D		
Common Stock	05/20/2014		S		300	D	\$25.102	361,768	D		
Common Stock	05/20/2014		S		1,500	D	\$25.11	360,268	D		
Common Stock	05/20/2014		S		100	D	\$25.111	360,168	D		
Common Stock	05/20/2014		S		700	D	\$25.112	359,468	D		
Common Stock	05/20/2014		S		2,200	D	\$25.12	357,268	D		
Common Stock	05/20/2014		S		200	D	\$25.121	357,068	D		
Common Stock	05/20/2014		S		100	D	\$25.122	356,968	D		
Common Stock	05/20/2014		S		100	D	\$25.125	356,868	D		
Common Stock	05/20/2014		S		4,400	D	\$25.13	352,468	D		
Common Stock	05/20/2014		S		700	D	\$25.131	351,768	D		
Common Stock	05/20/2014		S		1,900	D	\$25.132	349,868	D		
Common Stock	05/20/2014		S		400	D	\$25.135	349,468	D		
Common Stock	05/20/2014		S		3,800	D	\$25.14	345,668	D		
Common Stock	05/20/2014		S		500	D	\$25.141	345,168	D		
Common Stock	05/20/2014		S		500	D	\$25.142	344,668	D		
Common Stock	05/20/2014		S		200	D	\$25.145	344,468	D		
Common Stock	05/20/2014		S		3,900	D	\$25.15	340,568	D		
Common Stock	05/20/2014		S		100	D	\$25.151	340,468	D		
Common Stock	05/20/2014		S		700	D	\$25.152	339,768	D		
Common Stock	05/20/2014		S		400	D	\$25.155	339,368	D		
Common Stock	05/20/2014		S		2,100	D	\$25.16	337,268	D		
Common Stock	05/20/2014		S		200	D	\$25.161	337,068	D		
Common Stock	05/20/2014		S		600	D	\$25.162	336,468	D		
Common Stock	05/20/2014		S		1,200	D	\$25.17	335,268	D		
Common Stock	05/20/2014		S		300	D	\$25.171	334,968	D		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	Transaction Code (Instr.		Derivative				7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative	9. Number of derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	(A)	(D)	Date Exercisable	Expiration Date			Transaction(s) (Instr. 4)					

Explanation of Responses:

Remarks:

Form 2 of 3

/s/ Tim Whisler, on behalf of and as attorney-in-fact for Ron Ricks

05/22/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.