

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): April 5, 2013



Southwest Airlines Co.

(Exact name of registrant as specified in its charter)

Texas	1-7259	74-1563240
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
P. O. Box 36611, Dallas, Texas		75235-1611
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code: (214) 792-4000

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02 Results of Operations and Financial Condition.

On April 5, 2013, the Registrant issued a press release announcing its traffic results for March 2013. The press release is furnished herewith as Exhibit 99.1 and is incorporated by reference into this Item 2.02.

The information furnished in this Item 2.02 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 Registrant's March 2013 Traffic Release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SOUTHWEST AIRLINES CO.

April 5, 2013

By /s/ Tammy Romo

Tammy Romo
Chief Financial Officer
(Principal Financial and
Accounting Officer)

Exhibit Index

Exhibit No.	Description
99.1	Registrant's March 2013 Traffic Release.

CONTACT: Investor Relations (214) 792-4415

SOUTHWEST AIRLINES REPORTS MARCH TRAFFIC

DALLAS, TEXAS – April 5, 2013 – Southwest Airlines Co. (NYSE: LUV) announced today that the Company flew 9.4 billion revenue passenger miles (RPMs) in March 2013, a 4.0 percent increase from the 9.1 billion RPMs flown in March 2012. Available seat miles (ASMs) increased 3.8 percent to 11.5 billion from the March 2012 level of 11.1 billion. The March 2013 load factor was 82.0 percent, compared to 81.8 percent in March 2012. For March 2013, passenger revenue per ASM (PRASM) is estimated to have been comparable to the Company's March 2012 PRASM.

For the first quarter of 2013, the Company flew 23.8 billion RPMs, compared to 23.7 billion RPMs flown for the same period in 2012, an increase of 0.3 percent. Year-to-date ASMs increased 0.6 percent to 30.8 billion from the 2012 level of 30.6 billion. The year-to-date load factor was 77.1 percent, compared to 77.3 percent for the same period in 2012.

This release, as well as past news releases about Southwest Airlines Co., is available online at **southwest.com**.

[/more](#)

SOUTHWEST AIRLINES CO.
PRELIMINARY COMPARATIVE TRAFFIC STATISTICS

	MARCH		
	2013	2012	CHANGE
Revenue passengers carried	9,892,713	9,593,562	3.1%
Enplaned passengers	12,038,645	11,734,862	2.6%
Revenue passenger miles (000)	9,442,733	9,076,847	4.0%
Available seat miles (000)	11,512,195	11,091,368	3.8%
Load factor	82.0%	81.8%	0.2 pts
Average length of haul	955	946	1.0%
Trips flown	116,393	118,689	(1.9)%
	YEAR-TO-DATE		
	2013	2012	CHANGE
Revenue passengers carried	25,203,934	25,560,822	(1.4)%
Enplaned passengers	30,712,625	31,154,422	(1.4)%
Revenue passenger miles (000)	23,756,685	23,684,866	0.3%
Available seat miles (000)	30,802,655	30,632,893	0.6%
Load factor	77.1%	77.3%	(0.2) pts
Average length of haul	943	927	1.7%
Trips flown	318,514	333,896	(4.6)%
