

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): December 7, 2012



Southwest Airlines Co.

(Exact name of registrant as specified in its charter)

Texas	1-7259	74-1563240
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
P. O. Box 36611, Dallas, Texas		75235-1611
(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code: (214) 792-4000

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure.

On December 7, 2012, the Registrant issued a press release announcing its traffic results for November 2012. The press release is furnished herewith as Exhibit 99.1 and is incorporated by reference into this Item 7.01.

The information furnished in this Item 7.01 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 Registrant's November 2012 Traffic Release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SOUTHWEST AIRLINES CO.

December 7, 2012

By /s/ Tammy Romo

Tammy Romo
Chief Financial Officer
(Principal Financial and
Accounting Officer)

Exhibit Index

Exhibit No.	Description
99.1	Registrant's November 2012 Traffic Release.

CONTACT: Investor Relations (214) 792-4415

SOUTHWEST AIRLINES REPORTS NOVEMBER TRAFFIC

DALLAS, TEXAS – December 7, 2012 – Southwest Airlines Co. (NYSE: LUV) today reported November 2012 consolidated traffic results for Southwest Airlines and AirTran. AirTran became a wholly-owned subsidiary of Southwest Airlines Co. (“the Company”) on May 2, 2011. For purposes of comparability, year-to-date 2011 traffic results presented in the accompanying table include the combined results of Southwest Airlines and AirTran for periods prior to the acquisition date.

The Company flew 8.1 billion revenue passenger miles (RPMs) in November 2012, compared to 8.3 billion RPMs flown in November 2011, a decrease of 1.5 percent. Available seat miles (ASMs) increased 0.4 percent to 10.2 billion in November 2012 from 10.1 billion ASMs in November 2011. The November 2012 load factor was 80.0 percent, compared to 81.6 percent in November 2011. For November 2012, passenger revenue per ASM (PRASM) is estimated to have increased approximately one percent compared to November 2011.

For the first eleven months of 2012, the Company flew 94.7 billion RPMs, compared to 95.7 billion combined RPMs flown in the same period in 2011, a decrease of 1.0 percent. The year-to-date 2012 ASMs decreased 0.3 percent to 117.7 billion from the combined level of 118.1 billion for the same period in 2011. The year-to-date 2012 load factor was 80.5 percent, compared to the combined load factor of 81.0 percent for the same period in 2011.

This release, as well as past news releases about Southwest Airlines Co., is available online at **southwest.com**.

/more

SOUTHWEST AIRLINES CO.
PRELIMINARY COMPARATIVE TRAFFIC STATISTICS

	NOVEMBER		
	2012	2011	CHANGE
Revenue passengers carried	8,849,808	9,153,216	(3.3)%
Enplaned passengers	10,791,741	11,060,675	(2.4)%
Revenue passenger miles (000)	8,148,731	8,276,333	(1.5)%
Available seat miles (000)	10,186,984	10,144,618	0.4%
Load factor	80.0%	81.6%	(1.6) pts
Average length of haul	921	904	1.9%
Trips flown	106,938	111,628	(4.2)%

	YEAR-TO-DATE		
	2012	2011	CHANGE
Revenue passengers carried	100,736,126	101,208,134	(0.5)%
Enplaned passengers	123,332,996	124,356,471	(0.8)%
Revenue passenger miles (000)	94,700,049	95,669,147	(1.0)%
Available seat miles (000)	117,658,519	118,063,325	(0.3)%
Load factor	80.5%	81.0%	(0.5) pts
Average length of haul	940	945	(0.5)%
Trips flown	1,252,769	1,284,687	(2.5)%
